



LONE WOLF
TECHNOLOGIES

RE/MAX[®]



16 storage units



850 agents



23 offices

“Our Managing Brokers have virtually instant access to any contract. It’s truly a timesaver for everyone – brokers, agents and staff alike.”

How Going Digital Helped One Brokerage Spend Less Time on Tasks, More Time on Agents.

The Challenge

For Kim Hawkins, Vice President of RE/MAX Alliance, going digital was only a matter of time. With 16 storage units housing their paper files, the brokerage needed to go digital simply for lack of space! (Of course, saving time and money was top of mind as well.)

The challenge for Hawkins was finding a paperless product that could work for all of her 850 agents and administrative staff, scattered throughout 23 offices in Denver, CO.

The Solution

RE/MAX Alliance chose TransactionDesk, the digital transaction management solution featuring DocBox for digital storage and Authentisgn for eSignatures. The choice was an easy one: having digital storage and eSignatures meant no more storage units.

But RE/MAX Alliance’s decision was also influenced by the desire to improve the brokerage’s data.

Said Hawkins: “TransactionDesk is convenient, and it’s great that our staff can import email conversations directly into TransactionDesk as a means of documenting everything pertaining to a sale.”

The Results

While TransactionDesk improved office documentation, the solution also helped RE/MAX Alliance save time (on paper processing), and a considerable amount of money (on storage units).

And with these savings, RE/MAX Alliance has been able to go the extra mile for their agents and provide value-added programs, such as Marketing services.

According to Hawkins, “our Managing Brokers have virtually instant access to any contract. It’s truly a timesaver for everyone – brokers, agents and staff alike.”

Win/win/win!