

Email 1 - Cloud CMA Member Benefit

Subject: Meet your newest member benefit, Cloud CMA!

Preview text: Create winning reports in a few clicks

Body:

Hi [name],

We're excited to share that we just added the industry's leading report software, Cloud CMA, as a free member benefit!

With Cloud CMA in your hands, you can:

- Create CMAs, buyer tours, property reports, and flyers in just a few steps
- Pull data straight from your MLS and top websites into your reports
- Host interactive listing presentations
- Generate seller leads with your own "What's my home worth?" landing page

Ready to win more listings?

Button: Get started with Cloud CMA

Email 2 - Cloud CMA Member Benefit

Subject: This member benefit helps you win listings

Preview text: : Make a great first impression with Cloud CMA

Body:

Hi [name],

With your newest member benefit, Cloud CMA, stand out against other agents and win more listings. Showing up to a listing presentation with a custom, branded (and interactive) report makes a great first impression – and gives you a head start in the listings race

Start winning more listings and writing more offers today.

Button: Get started with Cloud CMA

Email 3 - Cloud CMA Member Benefit

Subject: [Video] See Cloud CMA Live in action

Body:

Hi [name],

Want to know what the industry's first virtual listing presentation tool is all about? From being able to update comps in your CMA during the listing presentation to including custom videos in your reports, Cloud CMA Live changes the way you present.

See for yourself how you can stand out at your next listing presentation and win more listings with Cloud CMA Live.

[Watch the video](#)