

## Email 1 - Transactions Member Benefit Toolkit (TransactionDesk)

**Subject:** Exciting news about your Transactions solution

**Sender:** [Association]

Body:

Hello,

We're excited to announce that [Association Name] will be providing Lone Wolf Transactions (TransactionDesk Edition) as a member benefit in [Date: year]!

We understand how important your business tools are, and when we heard Transactions (TransactionDesk Edition) was expiring as a national member benefit, we jumped at the chance to offer it as a state benefit. This will ensure consistency of your service, maintain your transaction history, and come at no additional cost to you.

Your Transactions member benefit from [association name] will include:

- [List customized for base and add on]

If you've yet to sign up for Transactions, now is a great time. Contact us to activate your free member benefit today!

Whether you're new to Transactions or a seasoned professional, be sure to catch up on the latest product upgrades that will help you start fast, work smart, and amaze your clients with an unforgettable experience.

To set you up for success, we'll be partnering with the makers of Transactions, Lone Wolf, for a series of free training sessions. Look out for those details in the coming weeks!

Thank you,