

Authentisign + Forms Email

Subject: Introducing the new (and improved) eSignature and forms.

Body:

We know zipLogix Digital Ink® 2.0 powered by Authentisign is a mouthful, so we decided to simplify it – say hello to the new Authentisign! But it's more than just a name change – it comes with major improvements to your eSignature.

Starting on [DATE], you'll have access to upgrades for not one, but two of your favorite Transactions (zipForm Edition) features: eSignature and forms. The New Forms Editor and the New Authentisign make it simpler than ever to get your deals signed, sealed, and delivered with features and benefits that include:

- **Better performance:** Complete signings up to 60% faster with a new, intuitive workflow
- **Better client experiences:** Create and customize clauses for all your forms and offer clients simpler signings
- **Better visibility:** Get real-time insights into the status of all signatures, all in one place
- **And so much more**

CTA: [Login and get started today!]

Want to learn more about these new features? Check out our blog posts on the new Authentisign and the new Forms Editor.