# **Email 1 - Boost Member Benefit**

**Subject:** It's simpler than ever to promote listings **Preview text:** Lone Wolf Boost is now available to you

### **Header image:**



CLICK TO DOWNLOAD THE BANNER IMAGE

#### **Body:**

We're excited to share that [MLS] members now have access to Lone Wolf Boost, a leading digital advertising solution.

With Boost, you can easily create and run digital ads on today's most popular websites and social media platforms without doing the heavy lifting. Show off your listings, promote open houses, share just sold announcements, and so much more.

Create your ads in three simple steps:

- 1. Log into Boost
- 2. Choose a listing you want to advertise or select an agent promotion ad
- 3. Review, customize the design, and launch your ad

Ready to promote your listings with Boost?

CTA button: Claim your Boost member benefit



## **Email 2 - Boost Member Benefit**

**Subject:** Still waiting to get started with Boost?

Preview text: Showcase your business where it matters

## **Header image:**



CLICK TO DOWNLOAD THE BANNER IMAGE

#### **Body:**

Did you hear the exciting news? [MLS] members have access to Lone Wolf Boost – the digital advertising platform built specifically for real estate pros.

Boost helps you instantly promote your listings, open houses, and your brand across the sites buyers and sellers use every day—like Facebook, Instagram, and top real estate portals. With automated ad creation, smart targeting, and detailed performance reporting, Boost makes it easy to attract more clients and build your brand.

Your member benefit is active and ready for you. All you need to do is log in and start putting your business in front of the right audience!

CTA button: Claim your Boost member benefit



## **Email 3 - Boost Member Benefit**

**Subject:** Take advantage of your FREE member benefit Preview text: Click to get started with Lone Wolf Boost

## **Header image:**



CLICK TO DOWNLOAD THE BANNER IMAGE

#### **Body:**

As an [MLS] member, you get free access to Lone Wolf Boost - a powerful advertising tool built to help agents stand out online. If you haven't activated your account yet, now is the perfect time.

With Boost, you can instantly create professional, targeted ads that appear on the top sites your clients already browse. No design skills. No tech stress. No extra cost.

Use your Boost member benefit to:

- Promote active listings and open house events
- Track campaign performance in real time
- · Connect with active buyers and sellers in your area
- Grow your sphere of influence

Boost does the heavy lifting, helping you attract more clients effortlessly.

CTA button: Claim your Boost member benefit

