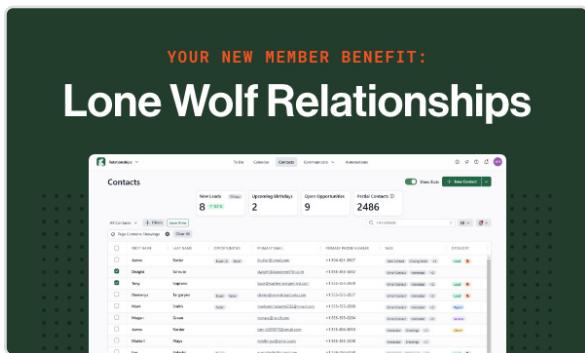


Email 1 - Relationships Member Benefit

Subject: Meet your newest member benefit, Relationships!

Preview text: Connect, follow up, and stay top of mind

Header image:



Body:

Hi [name],

Good news! As part of your {MLS/ASSOCIATION NAME} membership, you now have free access to **Lone Wolf Relationships** – the smarter way to build connections with your clients.

With Relationships, you can create authentic and impactful client communication. Your new member benefit helps you:

- Compose AI-powered emails that are personalized, engaging, and professional
- Stay connected with built-in automation to schedule follow-ups, set reminders, and personalize outreach
- Easily manage contacts and leads in one place with seamless contact syncing

Ready to manage your client interactions in one place?

CTA button: Get started with Relationships

Lone Wolf

Website. www.lwolf.com
Toll free. 1.866.279.9653

Address.
717 N Harwood St, Suite 2200, Dallas, TX 75201

Email 2 - Relationships Member Benefit

Subject: Now included with your membership: Lone Wolf Relationships

Preview text: A smarter way to manage client relationships – now included

Header image:



[CLICK TO DOWNLOAD THE BANNER IMAGE](#)

Body:

Hi [name],

Your new member benefit, **Lone Wolf Relationships**, gives you a smarter way to stay connected with your clients from the first hello to closing – and beyond. Designed to eliminate missed follow-ups, Relationships helps you manage every interaction in one place while using automation to save time.

With built-in contact syncing, AI-powered email writing, and automated follow-ups, Relationships makes it easy to communicate consistently and professionally. You can personalize outreach at scale, and ensure no lead or client falls through the cracks – all while focusing on building stronger, long-term relationships.

Start managing your client interactions more efficiently and growing your business with confidence.

CTA button: Get started with Relationships

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Website. www.lwolf.com
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717 N Harwood St, Suite 2200, Dallas, TX 75201

Email 3 - Relationships Member Benefit

Subject: Reminder: Relationships is now FREE with your member benefit

Preview text: Start building better client relationships today

Header image:



Body:

Hi [name],

We're sending you a quick reminder that you have free access to **Lone Wolf Relationships** as part of your {MLS/ASSOCIATION NAME} membership.

Relationships helps you manage your contacts, track conversations, and stay connected with clients from first contact to closing – all in one place. With built-in automation and AI-powered tools, it's easier to keep your follow-up consistent and every client interaction organized.

Looking to communicate even faster?

EZ Texting is now available as an optional add-on, allowing you to send and manage client text messages directly within Relationships.

Log in today to start using your member benefit.

CTA button: Get started with Relationships

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