

Open house follow-up email template

Subject: Following up—thank you!

Preheader: On the next step of your home journey

Hi [name],

Thanks for stopping by my open house at [address]! I know searching for a home can be quite a journey, so I'd love to help you.

When you work with me, you get:

- In-depth market knowledge on your side
- A wide network of agents to find the right listing
- Access to apps to make your search easier
- Professional guidance to get you the best home—and the best deal
- [any additional benefits from the brokerage]

When you are ready to start looking at homes in your area, don't hesitate to reach out!

Talk to you soon,

[name]

[phone number]

[View listings in your area!](#)

[link this to available listings on brokerage website]

