Email 1 - Pre-launch Email

Subject: Coming soon: Lone Wolf Transact
Preheader: Get ready for your free access

Body:

Hi [name],

Exciting news! Starting on {launch date}, all agents using Lone Wolf Transactions {(zipForm Edition) (TransactionDesk Edition)} will have access to a new transaction management software, Lone Wolf Transact, for free.

You'll be able to find your data on both platforms and accessing Transact is as simple as toggling to it in your Transactions dropdown menu.

Transact gives you a unique transaction experience that works the way you do.

With Transact, you'll be able to:

- Get a comprehensive view of your key transaction dates
- Quickly move to the next offer after a deal has fallen through
- Request and complete eSignatures from clients*
- Create customizable templates
- Open and use legally compliant forms

To help you get started, check out these great resources:
- Step-by-step get started guide: **Getting Started with Transact for Agents**
- Transact training: **Get to know Transact**

If you have any questions, please reach out to Lone Wolf.

Enjoy the new software!

{signature}

**Available with Lone Wolf Authentisign, the eSignature add-on solution in Transactions and Transact.*

Email 2 – Launch Email

Subject: Introducing Lone Wolf Transact
Preheader: Meet the new way of managing your transactions

Body:

Starting today, [**launch date**], all [AOR/MLS name] now have access to Lone Wolf Transact—the new and simplified way to manage your transactions from start to close and beyond.

What is Lone Wolf Transact?

- **Start with your clients:** Transactions with your client and not the listing.
- **Faster workflows:** Connect your clients, properties, paperwork, and compliance in one simple workflow.
- **Replicate client details across deals:** Easily copy your client's details into other deals or spin up multiple offers simultaneously.

How do I get started?
As a Transactions (zipForm Edition or TransactionDesk Edition) user, you have free access to try Transact from right within your account. Simply login and use the app-switcher at the top left to try the new experience.

If you need more help, check out these resources:

- **Learn how to create a listing transaction**
- **Learn how to navigate Transact**
- **Learn how to create and apply agent templates in Transact**

What does this mean for my existing account?
While you will be able to start benefiting from the improved experience in Transact today, your existing data will still be available in Transactions (zipForm edition/TransactionDesk Edition). At any time, you can switch back to Transactions (zipForm Edition or TransactionDesk Edition).

Need more help? Check out our **Getting started with Transact guide**.

[Login to see the new experience]

Social Media Post Copy

Introducing a new way to streamline your transactions experience—with Lone Wolf Transact.

Starting today, all [AOR/MLS name] users now have access to Lone Wolf Transact.

The improved experience starts transactions from your client—not the listing—plus streamlines your workflows, reduces duplicate data-entry, and more.

Simply login to [Transactions (either zipForm or TransactionDesk Edition] and use the app-switcher in the top-left corner to get started.

CTA: [Learn more about Transact]

Transact Short Copy (Newsletter etc)

The new way to work through deals is here with Lone Wolf Transact.

- **Start with your clients:** Start every transaction with your client's details and not the listing.
- **Faster workflows:** Connect your clients, properties, paperwork, and compliance in one simple workflow.
- **Replicate client details across deals:** Easily copy your client's details into other deals or spin up multiple offers simultaneously.

To get started, log into your [zipform/TD] account and use the app switcher in the top left corner, or visit **this link** for an in-depth guide on how to get started with Transact.

CTA: {*Login to zipForm/TransactionDesk*}"

Transact MLS Log-in Comms

Ready to get started with Transact? Logging in is easy - just log into your Transactions (zipForm Edition/TransactionDesk edition) account and use the app switcher in the top left corner, then select “Transact”. You can go back to your original Transactions platform to access historical account data by switching back to Transactions in the same app switcher menu.

Need more help? Check out these resources for additional help on how to log in and get started with Transact:

- Getting Started with Transact for Agents
- Get to know Transact
- Learn how to create a listing transaction
- Learn how to navigate Transact
- Learn how to create and apply agent templates in Transact